General Outline for Final Paper

Chance and Life

Carlos Lopez

**Goal:** What social media do people in Boston University use the most, and how is this different depending on the person’s traits?

**Process:**

* Make a Google Survey asking some basic free response questions regarding the person’s characteristics

Gender? Sex assigned at birth? Age? Major? College? Ethnicity? Are you an undergrad, grad, staff, worker or alumni?

* Then ask the main question: What type of social media do you use the most? (I’m still debating if this question should be formulated differently though, such as if I should provide examples of social media)
* Make a poster with the caption “If you can spare 5 minutes, please take this survey. It’s for my undergrad project” and a QR code that links to the survey along with the written link just in case people don’t have a QR code scanner
* Make plenty of copies of this poster and place them in all the colleges (the research centers too), dining halls, and all the dormitories while still trying to spread word about the survey.
* Try to find patterns among the data and make neat graphs with them. The main goal would be to see which social platform is used the most so I’d first make a pie chart of the top contenders in percentage use among the people surveyed
* I’d also weight the results based on the proportion of the amount of people of a certain type to the total amount of people surveyed. (e.g. biological females : total = .25 therefore, make every female worth double)